



Empowered Drivers, Safer Roads

UPDN PROGRAM 2023

ABOUT (UPDN): UGANDA PROFESSIONAL DRIVERS NETWORK

Uganda Professional Drivers Network (UPDN) was founded in 2015 and formally registered in 2016 with The Uganda Registration Bureau as a Company Limited by Guarantee and as a Non-Governmental Organisation with The National NGO Board under The Ministry of Internal Affairs of Uganda.

GOVERNANCE AND MANAGEMENT STRUCTURE OF UPDN

UPDN is governed by a Board of Directors which is composed of the Board Chair, Vice Chair, Secretary, Treasurer and two ordinary Board members. The Board Chairman, the Vice Chairman and Treasurer are elected every four years by members of the network in a general assembly. The Board reports to the Annual General Meeting and supervises the secretariat.

The secretariat is comprised of The Executive Director, capacity building officer, Finance & Administration officer, Advocacy officer, knowledge management officer, and an Administrative Assistant. The Secretariat is currently run by the Executive Director, Finance and Administrative Officer and an Administrative Assistant. The M&E function is outsourced while the other positions are filled by part time volunteers.

The organizational structure for UPDN seeks to have a lean team that is both effective and efficient. It is important to note that all the vacant positions in the structure need to be filled with competent staff. The existing Board also needs strengthening to be able to effectively perform its governance roles.

The Existing driving schools at the time, each provided different training content and therefore produced different quality of drivers to the country while the employers

struggled with identifying and retaining professional and competent drivers as there was no platform for them to access background information on driver applicants prior to their employment. Government and other Development partners as well had no platform through which they could sustainably engage practicing drivers and have them reached with related programs and projects.

The Organisation was therefore formed out of need to provide a platform for professionalising practicing drivers and their Organisations and to be a Networking platform for Driver leaders, driving schools, driver employers and Government. We do this with the aim of achieving a coordinated, harmonised and standardised National Road Safety best practices by having in place a National drivers' qualification framework informed by professional training, examination, accreditation and certification for safer roads besides coordinating National driver welfare and Health programs in Uganda.

OUR PAST WORK/ACHIEVEMENTS:

Between 2016 and 2022, we have been able to accomplish the following:

1. Mobilised and being able to coordinate 27 Drivers Associations in Uganda, currently coordinated at The UPDN Secretariat. 4 of these have been supported to have in place very promising investments clubs with plans of transitioning into a National Microfinance for Drivers in Uganda
2. Worked with existing licensed professional Driver Training schools to train and certify 6,782 drivers among whom are 37 women
3. Identified, trained and certified 3 Ugandan drivers as driver trainers and all of them are currently deployed to support standardised driver training in 2 driving schools in Uganda
4. Refreshed and certified 275 truck drivers for anticipated oil and gas sector in Uganda among them were 2 women
5. Through Q-Sourcing we have assessed, refreshed and certified 1,826 practicing VIP drivers for employment for TOTAL, CNOOC, Tullow Oil, Prime Fuels (Fuel tank drivers), EACOP. 912 have so far been linked to decent professional driver jobs in oil and gas and other sectors within and outside Uganda among them are 9 women
6. Coordinated participation of drivers and their leaders in National programs and events including in formulation of National laws as The Road Traffic and Safety Act amended 2020, Review of The High Way Code, Heavy Goods Vehicles and Drivers Regulations 2019, The Recent National Road Safety Action Plan 2021/2022-2025/2026 and others
7. Worked with The Ministry of Works and Transport, KCCA, Uganda Police, UNRA, civil society organisations in Road Safety, Drivers Associations, Driving Schools and The Inter Religious Council of Uganda since 2019 to Nationally commemorate The World Day of Remembrance of Road Traffic Victims in Uganda every third Sunday

of November. This event enabled us to advocate for reforms in road safety programs in Uganda every year

8. We were at the forefront of coordinating National Driver community led response for COVID19, especially targeting truck drivers where we were able to reach over 10,000 truckers with behavioural change communication and information and 6,000 with PPEs at the peak of COVID19 in Uganda
9. UPDN is a beneficiary of Global Fund for National HIV/MALARIA and TB Program in Uganda and we have been able to offer HIV and related diseases programs and services reaching over 6,000 truck drivers in Uganda
10. Partnered with National Resources Conservation Network to sensitise practicing drivers on contribution of transport operators in wild life trafficking, status, dangers and existing legal framework for the same
11. Introduced the UPDN Mobile Database Application, currently hosted on play store and accessible on both Web and Android phones to keep data on existing drivers and provide a platform for Employers to do due diligence on practicing drivers for employment. The App currently has data for over 10,000 drivers in Uganda
12. In 2022, we introduced The National Drivers Conference and Road Transport Stakeholders Awards that brought together over 300 professional drivers and stakeholders to engage on desired road safety and welfare situation of professional drivers in Uganda. Awards were handed over to selected outstanding performers in road safety best practices and programs in Uganda. Stakeholders adopted that this becomes an annual program and be extended to regions to ensure professional drivers and stakeholders upcountry are not left behind

UPDN Planned Programs 2023 Details/Discussed:

Program Areas	Specific Objectives	Activity/ies	Strategy	Target Audience- No to be reached	Why Fund this Program
Driver Capacity Building/Development	<p>1.To improve drivers' professionalism to contribute economic development and road safety</p> <p>2. To empower and support youth and women involvement and participation in road transport</p>	<p>1.Driver Professional Competence Capacity Assessment</p> <p>2.Tailored Driver continuous professional Development/training</p> <p>3.Capacity Building program for driver trainers for standardised driver training programs across Uganda</p>	<p>1.Popularise The UPDN tailored Professional Development training modules for specialised driver training and certification</p> <p>2.Engagement of Driver employers to take up Continuous Professional Development Training</p> <p>3.Organise 2/3 mass regional Driver License acquisition and Continuous Professional Development Engagement crusades targeting</p>	<p>1. 50,000 drivers assessed, trained and certified</p> <p>2.1,500 drivers reached and supported to access Drivers licenses through mass mobilisation road safety outreach events</p> <p>3. 100 women supported to join the transport sector as professional drivers, interns and allied workers</p> <p>4. 50 existing driver trainers re-oriented and refreshed for standardised training and 20 new ones</p>	<p>1. Be recognised as a sponsor or partner for the program</p> <p>2. Your Branding included in all the promotional and events materials</p> <p>3. Opportunity to market your product at the events and activities</p> <p>4. Mention in all media engagement as sponsor or partner</p> <p>5. Access to data of over 50,000 drivers and road transport stakeholders</p> <p>6. Gain National brand confidence among your prospective clients for contributing to National Development activities</p>

			<p>boda boda, PSV and goods vehicle drivers in Districts/Regions with limited access to Driver license or training services</p> <p>4.Knowledge Management; Gathering strategic industry literature and data to inform and be adopted as National Professional Driver training strategies and best practices</p> <p>5.Promote uptake of relevant insurance covers</p> <p>6.Contact trainers of licensed driver training schools</p>	<p>trained among whom are 10 women</p>	
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<p>Road Safety Knowledge Management</p>	<p>To improve road safety information and knowledge among practicing drivers and stakeholders</p>	<p>1.Establish Road side Road Safety knowledge rooms/Education centres in 2 major high risk highways to reorient traffic offenders referred by Traffic Police upon identification as errant drivers</p> <p>4.Operatioalise The UPDN Road Safety Campaign on UBC</p> <p>5. Tool box talks at selected road transport stakeholders' work places</p> <p>6.Upgrade and utilise existing UPDN App and popularise it besides the toll free line to reach</p>	<p>1.Work with Uganda Traffic Police to refer for orientation identified traffic offenders on selected highways</p> <p>2.Gathering strategic industry literature and data to inform and be adopted as National Professional Driver training strategies and best practices including translating them into widely spoken local languages among the target users</p>	<p>1. We target to reach 100,000 Drivers and related stakeholders</p>	<ol style="list-style-type: none"> 1. Be recognised as a sponsor or partner for the program 2. Your Branding included in all the promotional and events materials 3. Opportunity to market your product at the events and activities 4. Mention in all media engagement as sponsor or partner 5. Access to data of over 100,000 drivers and road transport stakeholders 6. Gain National brand confidence among your prospective clients for contributing to National Development activities 7. Utilise the UPDN App to market your product and services with potential of reaching 100,000 people
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		<p>over 100,000 drivers in Uganda</p> <p>7.Establishment of WhatsApp platforms for Taxi, Bus and Truck Drivers in Uganda for road safety promotion and communication</p>	<p>3.Adopting use of media, technology and strategic branding and communication on Road Safety and driver education</p> <p>4.Using incident reporting mechanism and strategic data collection using tailored methods as survey forms, Key informant interviews, score cards, etc</p> <p>5.Propmote uptake of relevant insurance covers</p>		
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<p>Road Safety Awareness</p>	<p>To enhance compliance with existing Traffic and Road Safety National laws, policies and Regulations</p>	<p>1.Establish Road side Road Safety knowledge rooms/Education centres in 2 major high risk highways to reorient traffic offenders referred by Traffic Police upon identification as errant drivers</p> <p>4.Operatioalise The UPDN Road Safety Campaign on UBC</p> <p>5. Tool box talks at selected road transport stakeholders' work places</p> <p>6.Upgrade and utilise existing UPDN App and popularise it besides the toll free line to reach</p>	<p>1.Utilise available UPDN Website, social media platforms, UPDN Toll free line And The UPDN Mobile Database Application for road safety and Driver welfare strategic communication and awareness programs</p> <p>2.Conduct Road Safety Awareness Barraza's at selected gathering points for informal and formal drivers</p> <p>3.Propmote uptake of relevant insurance covers</p> <p>4.Introduce humour in road safety awareness</p>	<p>1. We target to reach 100,000 Drivers and related stakeholders</p>	<ol style="list-style-type: none"> 1. Be recognised as a sponsor or partner for the program 2. Your Branding included in all the promotional and events materials 3. Opportunity to market your product at the events and activities 4. Mention in all media engagement as sponsor or partner 5. Access to data of over 50,000 drivers and road transport stakeholders 6. Gain National brand confidence among your prospective clients for contributing to National Development activities 7. Utilise the UPDN App to market your product and services with potential of reaching 100,000 people
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		<p>over 100,000 drivers in Uganda</p> <p>7.Establishment of WhatsApp platforms for Taxi, Bus and Truck Drivers in Uganda for road safety promotion and communication</p>	<p>5.Mentor and utilise peers as champions and agents for change using the existing community led structures</p> <p>6.Gathering strategic industry literature and data to inform and be adopted as National Professional Driver training strategies and best practices including translating them into widely spoken local languages among the target users</p> <p>7.Promote uptake of relevant insurance covers</p>		
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<p>Advocacy for Road Safety</p>	<p>To contribute to the development and adoption of enabling policies and legal framework for safer road Transport in Uganda</p>	<p>1.Strategic Road safety Engagement meetings with relevant stakeholders</p> <p>2.Organising The World Day of Remembrance for Road Traffic Victims in Uganda</p> <p>3. Advocate for development of a National Speed Management Policy, Reduction of speed limit from 50 to 30km/hr and strict enforcement of Speed limits for high risk roads</p> <p>4.Advocate for speedy processing and operationalisation of draft regulations</p>	<p>1.Work with the Inter-Religious Council of Uganda, Ministry of Works and Transport to commemorate Traffic Crash Victims in Uganda</p> <p>2.Organise and facilitate Breakfast meetings for Transport Managers, Driver Leaders, Police, Driving schools and related stakeholders for their buy in of strategic road safety best practices, programs and activities</p> <p>3.Organise The National/Regional Drivers/Transport Stakeholders</p>	<p>1. Reach to 200 driver employers, 50 policy makers in road transport, 100 driver leaders and 50,000 from the general population</p>	<ol style="list-style-type: none"> 1. Be recognised as a sponsor or partner for the program 2. Your Branding included in all the promotional and events materials 3. Opportunity to market your product at the events and activities 4. Mention in all media engagement as sponsor or partner 5. Access to data of over 50,000 drivers and road transport stakeholders 6. Gain National brand confidence among your prospective clients for contributing to National Development activities 7. Utilise the UPDN App to market your product and services with potential of reaching 100,000 people
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		<p>regarding The 5 risk factors</p> <p>5. Advocate for Amendment of The Traffic and Road Safety Act Amended 2020 to include Traffic Issues</p>	<p>Conferences and Awards</p> <p>4. Promote uptake of related insurance covers</p>		
Driver Welfare	<p>To strengthen drivers and their organizations for better welfare initiatives and programs</p> <p>To integrate Road Safety into existing and new welfare programs among drivers</p>	<p>1. Promote uptake of Insurance, NSSF and other welfare programs among practicing drivers in public and private sector</p> <p>2. Re-orient drivers organizations into viable and sustainable "trade" based organizations</p>	<p>1. Organise drivers into development Associations based on their workplace and speciality</p> <p>2. Organise and facilitate strategic capacity building trainings and programs</p> <p>3. Build capacity of existing saving groups to have a National microfinance for drivers in Uganda</p>	<p>1. Empower 20 driver organisations/Associations by December 2023</p> <p>2. Train and certify 10,000 practicing drivers with different skillsets</p> <p>3. Reach 50,000 drivers with welfare programs as Insurance packages, NSSF and other welfare programs like VSLA models</p>	<p>1. Be recognised as a sponsor or partner for the program</p> <p>2. Your Branding included in all the promotional and events materials</p> <p>3. Opportunity to market your product at the events and activities</p> <p>4. Mention in all media engagement as sponsor or partner</p> <p>5. Access to data of over 50,000 drivers and road transport stakeholders</p> <p>6. Gain National brand confidence among your prospective clients for contributing to National Development activities</p>

	<p>groups and organisations</p>	<p>3. Implement a needs based capacity building programme to strengthen leadership and management for driver's organizations.</p> <p>4.Strengthen leadership capacity of drivers organizations to address health, safety and socio-economic initiatives for drivers organizations</p> <p>5.Secure market oriented trainings and job opportunities for</p>	<p>4.Mainstream road safety into members welfare programs</p> <p>5.Mobilise for mass uptake of UPDN membership</p> <p>6. Promote uptake of relevant Insurance covers</p>		<p>7. Utilise the UPDN App to market your product and services with potential of reaching 100,000 people</p>
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drivers from
member
organizations

6. Organise and
facilitate
Regional and
work place
training for drivers
in soft skills as
Financial Literacy,
Personal Health,
communication
killsets