

# UPDN

## *UPDN Identity Statement*

### **WHY OUR WORK MATTERS**

At UPDN, we work hard to make urgent road safety action a necessity. In politics, in business, in the Health Sector, and in every aspect of our lives.

With road carnage crisis growing by the day, we empower drivers to become game changers in making road transport safer, equipped with the tools, training, and network to create the change they want to see and solve the road carnage crisis in Uganda.

We do this through our innovative public awareness and advocacy initiatives and skilling drivers to professionalise the driving industry for safer road transport.

Join us on this journey to make our roads safer!